I am deeply motivated to apply behavioural science to real-world challenges, particularly in the financial domain where psychological biases often hinder individuals from making optimal decisions. This internship at Oxford Risk stands out to me as a rare opportunity to combine my undergraduate training in finance and accounting with my current postgraduate studies in cognitive and decision sciences at UCL. It aligns perfectly with my academic journey and career ambition: to integrate quantitative behavioural research with financial decision-making tools that tangibly improve people’s financial wellbeing.

I am particularly excited about the opportunity to contribute to projects exploring the intersection of financial personality traits and real-world financial circumstances. The role’s emphasis on applied behavioural insights, data analysis, and tool development reflects the kind of work I most enjoy - interdisciplinary, data-driven, and directly impactful.

My background equips me with both technical rigour and behavioural insight. During my undergraduate studies in Finance, Accounting and Management, I conducted econometric analyses on topics like regional discrimination in China’s job market, giving me hands-on experience with quantitative data, regressions, and real-world socioeconomic factors. Professionally, I’ve completed internships across consulting, wealth management, and valuation — including designing behavioural client outreach strategies and tailoring risk-informed asset allocations — experiences that exposed me to the human side of finance.

Now, as a postgraduate student at UCL, I am further refining my skills in behavioural science, Python/R-based data analysis, and computational modelling of decision-making processes. My research assistantship in the Affective Brain Lab and my thesis project in collaboration with NHS DigiTrials involve not only experimental design and data processing, but also the study of cognitive biases and risk perception — mirroring many of the behavioural phenomena that Oxford Risk explores.

Furthermore, I bring strong cross-functional communication and project documentation skills, honed through consulting work and co-authored academic publications. I take pride in being precise, organised, and deeply curious — traits I believe align well with Oxford Risk’s values.

In short, I see this internship not just as a learning opportunity, but as an ideal platform to contribute meaningfully to the mission of improving investor behaviour through behavioural science and data.